

Presentation





## **EOL:** TAKING ACTION TO SUPPORT SUSTAINABLE DEVELOPMENT

#### UN Agenda for Sustainable Development





Alternative solutions for more sustainable manufacturing

The Re-Source by EOL initiative underlines our commitment to integrating the principles of **reuse**, **repurposing** and **recycling** into our product design and manufacturing processes



## **THE RE-SOURCE APPROACH**

Developing and offering more sustainable ranges, from design to packaging, to replace or complement our existing ranges



## **RE-SOURCE BY EOL | Legal framework**

#### THE RE-SOURCE BY EOL INITIATIVE REFLECTS RECENT CHANGES IN LEGISLATION TOWARDS ACHIEVING A CIRCULAR ECONOMY

#### • Key objective :

Transform the **linear** "take-make-waste" economy into a **circular economy**. In a circular economy model, all aspects of a product's lifecycle must be taken into account, including design, manufacturing, distribution, use and disposal.

#### • Principal actions :

- Phasing out single-use plastics
- Better informing consumers
- Reducing waste and supporting social and solidarity economy organisations in the
- reuse and recycling sector
- Tackling planned obsolescence
- Promoting more responsible production





France - Anti-Waste Law for a Circular Economy (AGEC) 2020 Ireland - The Circular Economy and Miscellaneous Provisions Act 2022 UK - Environment Act 2021

## **RE-SOURCE BY EOL | Key definitions**

REUSE	<ul> <li>"Any operation by which substances, materials or products that are not waste are used again for the same purpose for which they were designed" E.g. Using cardboard packaging boxes more than once</li> </ul>
REPURPOSING	<ul> <li>"Any operation by which substances, materials or products that have become waste are used again, either for the same purpose or for a different purpose"</li></ul>
(OR UPCYCLING)	<i>E.g. Turning panels from exhibition stands into desk worktops</i> <li>Note: "Repurposing" can also be referred to as "upcycling" or "refurbishment".</li>

#### RECYCLING

• "Any operation by which waste is processed to obtain substances, materials or products that can then be used either for their original purpose or for a new purpose" E.g. Using plastic waste (old shampoo bottles, etc.) to make worktops for tables and desks

# **RE-SOURCE BY EOL | Examples of reuse**

Packaging components (e.g. plastic/polystyrene corner protectors, packaging boxes for office chairs, pallets) that are still in good condition are saved by our installation teams and sent back to our factories so they can be reused

In 2022 we reused more than 230,000 packaging components – twice as many as in 2021!





**120 000** Black plastic 1=

100 000 Corner protectors 3 000

Cardboard

boxes



8 600 Pallets



## **RE-SOURCE BY EOL | Examples of repurposing**

## USING MATERIALS AND PRODUCTS THAT WOULD OTHERWISE BE CONSIDERED AS WASTE TO MAKE NEW PRODUCTS

**Recovering production offcuts** and using them to make seat frames

**Turning plywood panels from exhibition stands** into worktops for tables and desks Using surplus fabrics from the textiles and clothing industry to make coverings for office screens and partitions



Melamine offcuts

Example ranges: **ZELIE and ESTELLE** 



Example range: LOUISE



Example range: SOLANGE

## **RE-SOURCE BY EOL | Examples of recycling**

#### **USING MATERIALS MADE FROM RECYCLED WASTE**

Using foam made from old cotton clothing inside our desktop screens

Using **recycled plastic to make worktops** for desks and tables

Offering fabrics made from recycled polyester



Available for all **SOLANGE** screens



White finish

Available on **MARGOT** low tables



Black finish

Available on **LUCIE** outdoor tables



Chili / 11 shades

Available on all **OFFICE CHAIRS** 

## **SOLANGE** | New upcycled fabric finishes

#### Shade card

Currently available:



#### A touch of originality

Each fabric is only available in limited quantities (new fabrics will be added when stocks run out)

#### **Choice of 5 fabrics**

The fabric coverings are made from surplus stock from the textiles and clothing industry and are available for all types of SOLANGE screen

## High-quality and eco-friendly

The fabrics contain organic cotton or recycled fibres



1C ZIGZAG

1A TWEED





1E HARLEQUI N

Five Cat. B fabrics

/!\ Images show direction of pattern for desktop screens. Pattern runs in opposite direction on free-standing screens.

## **ECO-FRIENDLY WORKTOPS**

## WORKTOPS MADE FROM REPURPOSED OR RECYCLED MATERIALS



Indoor/outdoor tables



H. 72.9 or 104.4 cm W. 60 cm



Low tables



H. 35 cm W. 50 or 100 cm



Meeting tables and desks



H. 73.5 cm W. 90 or 140 cm







## Alternative solutions for more sustainable manufacturing

These examples show how materials and products can be given a new life, either by reusing them directly or making minor modifications so they can be used to create eco-friendly versions of existing products or even develop new ranges





FABRICANT FRANÇAIS DE MOBILIER DE BUREAU